



W BRISBANE

# DESIGN INSPIRATION



W Hotels' differentiates each property through storytelling. Each hotel's unique design narrative draws inspiration from the physical, historical and social insights of the destination.

W Brisbane brings local culture to life through subtle details, striking accents and purposeful spaces. W Brisbane brings to life the design narrative 'A River Dreaming', an ode to the hotel's prime locale on the banks of the iconic Brisbane River and its visual connection to Brisbane's famed arts precinct.

Modern manifestations of Brisbane's river are featured prominently throughout our hotel, weaving in influences from Australia's Indigenous roots and colonial heritage, alongside Queensland's flora and fauna.

The curvilinear design throughout the hotel echoes the ebbs and flows of the Brisbane River, inspired by the Aboriginal Dreamtime story of the River Serpent. The Serpent emerged from the mountains, carving the river's path through the land on its journey from the hills behind Brisbane to the coast and beyond.





The timber reeds, that also liken to didgeridoos, follow you upon arrival to Welcome. As you make your way through the hotel, you will find wooden VJ panelling that reflects the traditional wall panels found in traditional Queenslander homes. Don't forget to look out for Queensland's beloved wildlife around the hotel.

In your guestroom, enjoy an outback bath experience and treat yourself to our MixBar, which is designed to represent a post-war 50-gallon drum food locker. A fast-growing city with a history of flooded plains, divided by the river - a unique connection to the Australian identity, the river and its origins provide the inspiration for W Brisbane's story.

## TOP 5 SPOTS TO VISIT AT W BRISBANE

### Living Room Bar | Level One

A sub-tropical lounge where indigenous-inspired rugs, woven lighting, and layered textures evoke Queensland's flora, fauna, and flowing rivers.

### WET Deck | Level Four

The iconic black & white graphic on the ceiling of our tropical poolside oasis. Did you know the mosaic tiles on the bottom of the pool represent the river serpent?

### AWAY Spa | Level Five

Built to invigorate through bold colour, pattern, and reflection, AWAY Spa blends river views, tropical motifs, and mineral vitality pools for a sensory escape.

### Art Installation | Guest Lift Landing Level Three

Mechelle Bounpraseth's modern day ceramics recreate popular elements of suburban Australia featuring iconic Australian snacks.

### Art Installation | Outside Studio 2 & 3 Level Three

Larrikin artist Lucas Grogan has scrawled an assortment of irreverent tongue and cheek phrases onto the walls.

